

NOTE: To reduce clutter, I didn't mark up the extra dotted horizontal lines on various pages. Am assuming designer is aware of these since things are still in flux - just remember to clean up and re-position as needed when things are finalized.

**TRADITION
LIVES HERE.**

OK

2012 FALL COLLECTION | HUSKER APPAREL

Adidas Sideline	3	Golf	18
College Gear	8	Kids	20
Women's Couture	10	Tailgate	22
Campus Trend	12	Souvenir	24
Alumni	16	Home/Diploma	28

NEBRASKA
BOOKSTORE

Powered By **Neebo**

neebo.com/unlcatalog

Home & Auto Accessories

Drinkware	26
Home Decor/Pets	28
Office/Diploma	30

IT'S MORE THAN A GAME.

IT'S A TRADITION. It's five national championships and forty-three conference titles. It's the NCAA-record consecutive sellout streak and the greatest fans in college football. It's the lore of the 'Blackshirt' and the legend of the 'Fumblerooski'. It's 11 players and 81,067 fans united as one. It's Scarlet. It's Cream. It's game day in Lincoln and "There is No Place Like Nebraska."

Nebraska Bookstore—**TRADITION** lives **HERE**.



2A ADIDAS MEN'S REPLIC JERSEY

Double-hole mesh, double-knit pique sleeves, yoke and collar. Printed twill applique numbers and team markings. Adidas Performance label and locker tag. 100% polyester.

Red

SIMIL | XL | 2XL \$65.00



2B ADIDAS WOMEN'S FASHION FOOTBALL JERSEY

Double-hole mesh, double-knit pique sleeves, yoke and collar. 3-fabric stripes on sides. Sublimated sequin transfer on front, screen-printed logos on sleeves. 100% polyester.

White

SIMIL | XL | 2XL \$55.00



2C ADIDAS WOMEN'S REPLIC JERSEY

Double-hole mesh, double-knit pique sleeves, yoke and collar. Screen-printed graphics. 100% polyester.

Red

SIMIL | XL | 2XL \$55.00

line up ?



2D ADIDAS YOUTH REPLIC^gA JERSEY

Screen-printed graphics. 100% polyester double-hold mesh.

Red, White

SIMILIXL \$40.00



2E ADIDAS AUTOGRAPH FOOTBALL

College Autograph Football.

Official \$29.95

h.c.



2F ADIDAS COMPOSITE FOOTBAL

Replica of game-day football with team logos, made with composite leather.

\$24.95

official?

singular or plural?

NEBRASKA BOOKSTORE

Powered By Neebo

SIDELINE

MEN'S



3A ~~ADIDAS~~ MEN'S SIDELINE SWAGGER SHORT-SLEEVE CREW TEE

Screen-printed front and sleeve graphics, contrast stitching. 100% polyester.

White, Red

S | M | L | XL | 2XL \$50.00

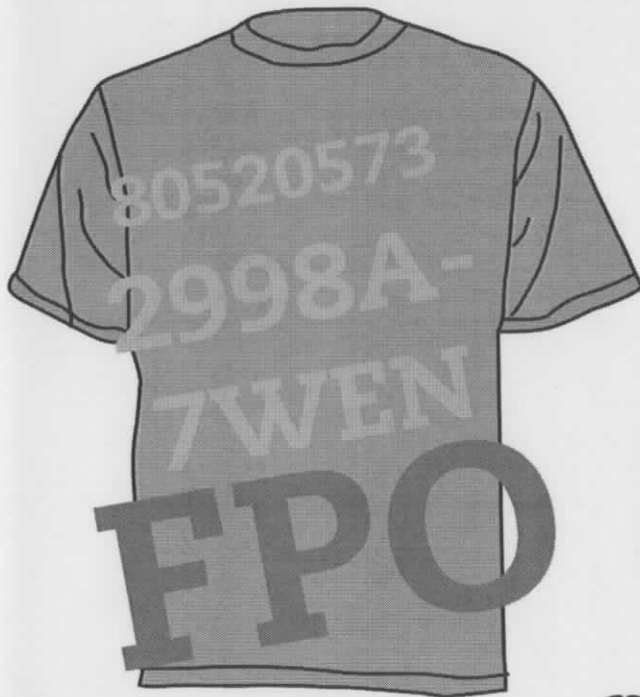
3B ~~ADIDAS~~ MEN'S SIDELINE POLO

Mesh inserts on front and back. Embroidered team and Adidas logo on front. Embroidered team name on back, contrast back stitching. Lightweight, 100% polyester.

Black, Red (Shown on Model)

S | M | L | XL | 2XL \$65.00

l.c.



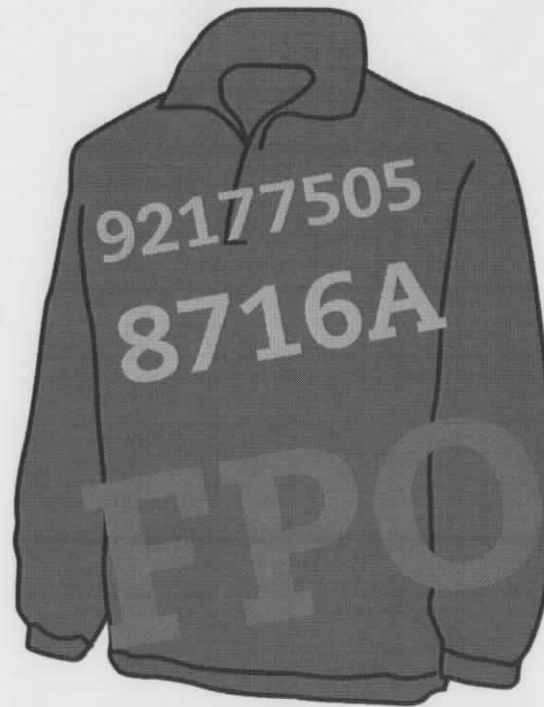
3C

~~3A~~ **ADIDAS MEN'S FOOTBALL
SHORT-SLEEVE TEE**

Athletic cut tee with screen-printed graphics. 100% cotton.

Grey or Heather? (Shown on Model) *h.c.*

S | M | L | XL | 2XL \$15.00



3D

~~3A~~ **ADIDAS MEN'S 1/4-ZIP
PRIMARY LOGO ZIP**

Dazzle applied striping, chest zipper pocket, elastic cuffs and contrast zipper. Embroidered school logo. 100% ~~blend~~ polyester.

Red

S | M | L | XL | 2XL \$60.00

Does this make sense?

switch order



3E

~~3A~~ **ADIDAS MEN'S SIDELINE
1/4-ZIP JACKET**

Zipper pocket on sleeve, contrast stitching. Embroidered team and Adidas logo. Lightweight, 100% polyester.

Black, Red

S | M | L | XL | 2XL \$65.00

a little less space like others

800-627-0047 | NEEBO.COM/~~FPO~~ un/catalog

OFFICIAL ADIDAS SIDELINE

3



**4A ADIDAS MEN'S SIDELINE
SWAGGER POLO**

Screen-printed sleeve design and woven applique team logo. Back neck tagging printed inside labels. Lightweight, 100% polyester.

Red, White

S | M | L | XL | 2XL \$65.00



4B ADIDAS MEN'S MIDWEIGHT JACKET

Woven softshell outer, zippered chest and hand pockets, cinch-cord hem. Embroidered team logo. 100% polyester.

Black

S | M | L | XL | 2XL \$90.00



**4C ADIDAS MEN'S CLIMALITE
2-COLOR STRIPE POLO**

Rib-knit collar. 3-Stripe heat transfer at back neck. Embroidered Adidas logo on left sleeve. Embroidered school logo on left chest. 100% polyester Climalite polo.

Black/White, Red/Black

S | M | L | XL | 2XL \$60.00





4D

**ADIDAS MEN'S SIDELINE
CLIMAWARM CREW**

Woven applique team name, embroidered team and Adidas logo. Micro-fleece fabric.

Red, Grey

S | M | L | XL | 2XL \$65.00



4E

**ADIDAS MEN'S SIDELINE
SWAGGER WARM UP JACKET**

Side pockets, contrast stitching. Woven team logo, embroidered Adidas logo, and screen-printed sleeve graphic. 100% polyester knit.

Grey, Black

S | M | L | XL | 2XL \$80.00

4F

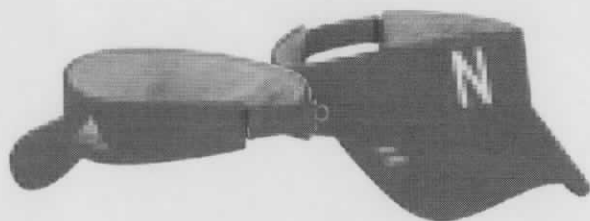
**ADIDAS MEN'S SIDELINE
WARM UP PANT**

Zippered leg openings, side pockets. Embroidered team and Adidas logo. 100% polyester

Grey, Black

S | M | L | XL | 2XL \$60.00



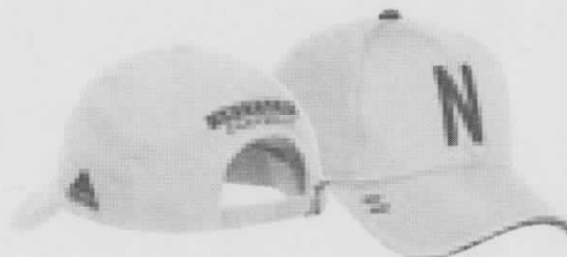


4G COACH'S
AA ~~ADIDAS COACHES~~ VISOR

Raised embroidered school logo. Cut and sew visor with embroidered detail. Cool and dry sweatband. Woven velcro closure branding on side. 100% polyester.

Red

Adjustable \$18.00

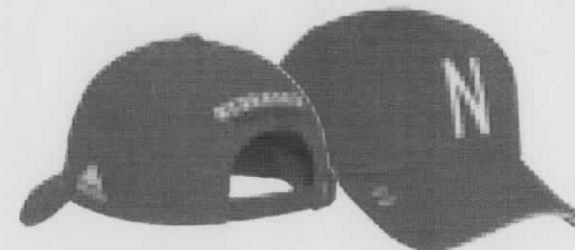


4H COACH'S
AA ~~ADIDAS COACHES~~ ADJUSTABLE SLOUCH CAP

Raised embroidered school logo. Cut and Sew visor with embroidered detail, school wordmark on the back, Adidas logo on the side. 100% cotton.

White, Red

Adjustable \$20.00



4J
AA ~~ADIDAS~~ AUTOGRAPH BASKETBALL

College autograph basketball.

\$39.95



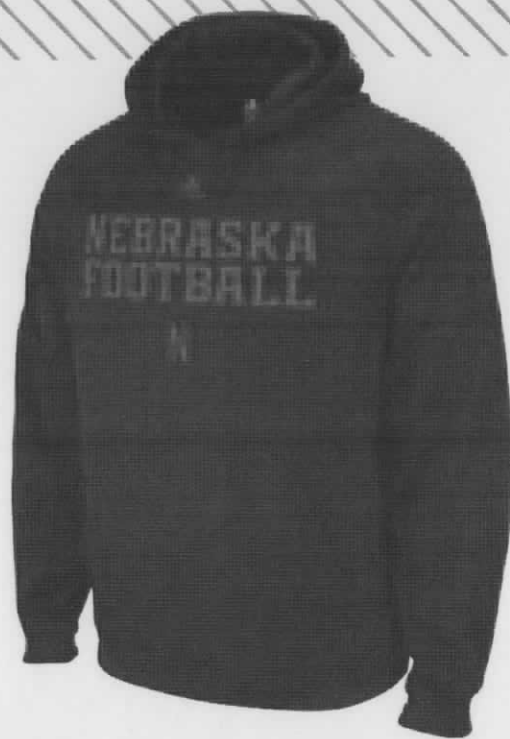
4I
AA ~~ADIDAS~~ COMPOSITE BASKETBALL

Replica of game-day basketball with team logos, made with composite leather.

\$29.95



MEN'S



5A ADIDAS MEN'S PELINI FLEECE HOOD

Climawarm. Embroidered logos.
100% polyester.

Black

S | M | L | XL | 2XL | 3XL \$50.00



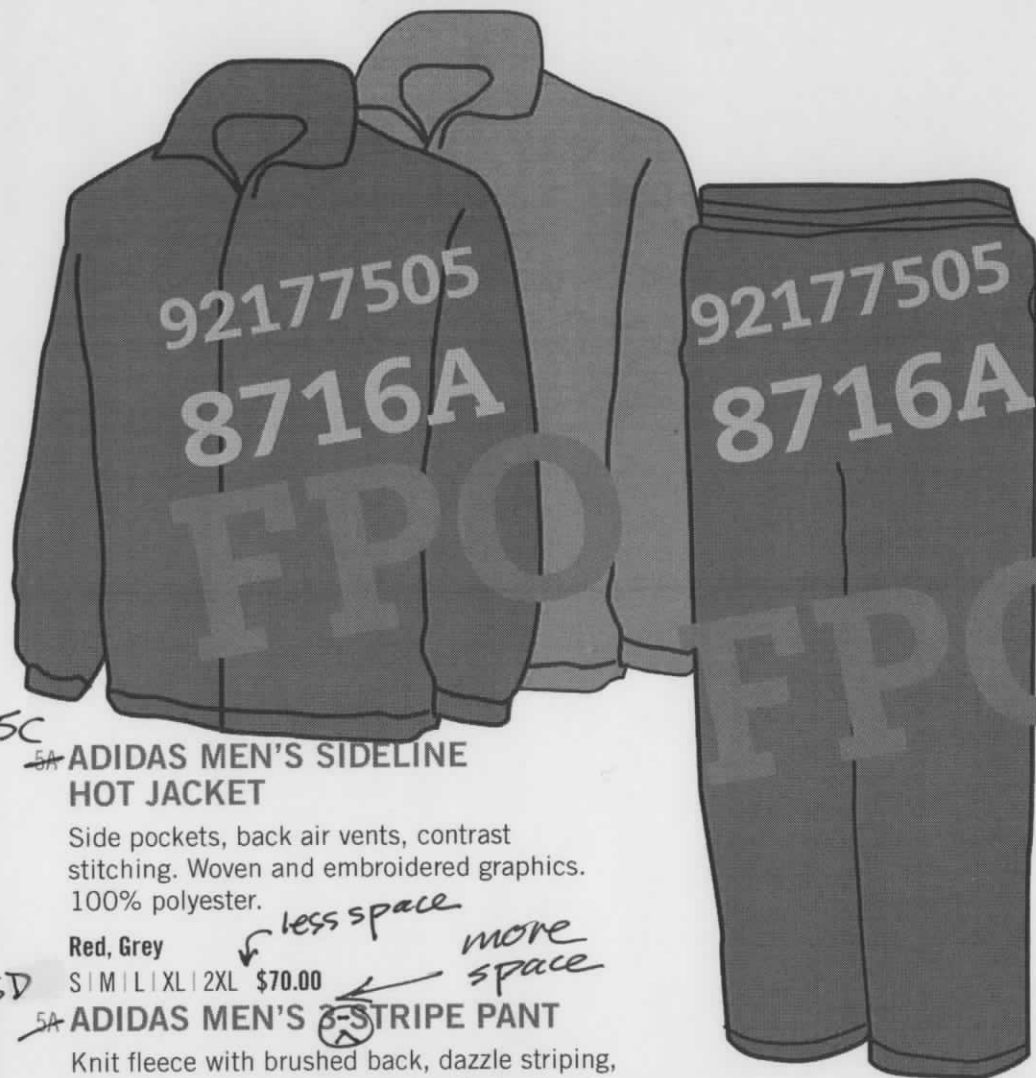
5B

5A ADIDAS MEN'S PELINI FLEECE CREW

8-oz. tonal 100% polyester dazzle stripes with contrast white thread. Climawarm fabric. Embroidered logos.
100% pindot fleece.

Athletic Gray, Black

S | M | L | XL | 2XL \$45.00



SC
5A **ADIDAS MEN'S SIDELINE
HOT JACKET**

Side pockets, back air vents, contrast stitching. Woven and embroidered graphics. 100% polyester.

Red, Grey

S | M | L | XL | 2XL \$70.00

SD
5A **ADIDAS MEN'S 3-STRIPES PANT**

Knit fleece with brushed back, dazzle striping, open bottom leg, elastic waist with drawcord, embroidered graphics. 100% polyester.

Red

S | M | L | XL | 2XL \$40.00

Delete

SIDELINE



SE
5A **ADIDAS MEN'S COACHES
PINDOT CREW**

Climawarm. Embroidered Adidas logo and graphic. 100% polyester pindot.

Grey, Black

S | M | L | XL | 2XL \$60.00

SF
5A **ADIDAS MEN'S PINDOT PANT**

Climawarm, embroidered logos. 100% polyester.

Black

S | M | L | XL | 2XL \$60.00



5G
ADIDAS MEN'S SIDELINE
TRIPLE-~~OPTION~~ SHORT

Climalite. On-seam pockets, 10" inseam.
 Heat-transfer graphics. 95% polyester,
 5% spandex.

Black, Grey

S | M | L | XL | 2XL \$35.00



5H
ADIDAS MEN'S SIDELINE ~~HELMET~~
CLIMALITE SHORT-SLEEVE TEE

Climalite anti microbial tee. Contrast stitching.
 Heat-transfer graphics. 100% polyester.

Black, Red

S | M | L | XL | 2XL \$28.00



5I
ADIDAS MEN'S SIDELINE
CLIMALITE SHORT

Front and back mesh inserts with side-seam pockets. Embroidered team and Adidas logo. 100% polyester.

Black

S | M | L | XL | 2XL \$40.00

800-627-0047 | NEEBO.COM/~~FPO~~ *unl catalog*

OFFICIAL ADIDAS SIDELINE | 5

WOMEN'S

SIDELINE



6 | OFFICIAL ADIDAS SIDELINE

NEBRASKA BOOKSTORE

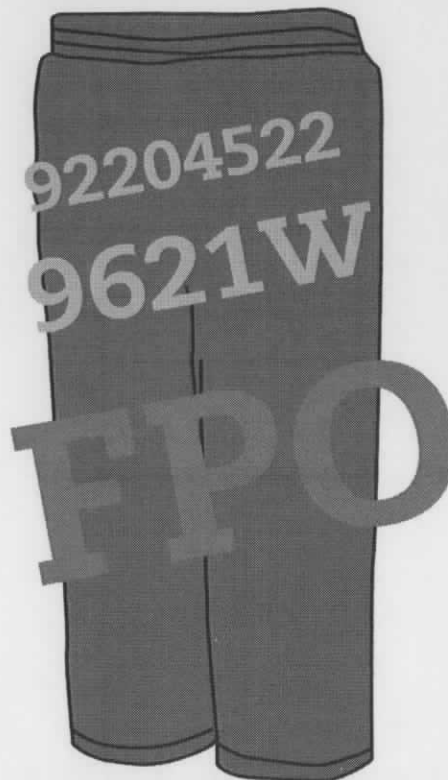


7A **ADIDAS WOMEN'S SIDELINE WARM UP JACKET**

Knit, side pockets and contrast stitching. Woven, embroidered and screen-printed graphics. 100% polyester.

Red

S | M | L | XL | 2XL \$70.00

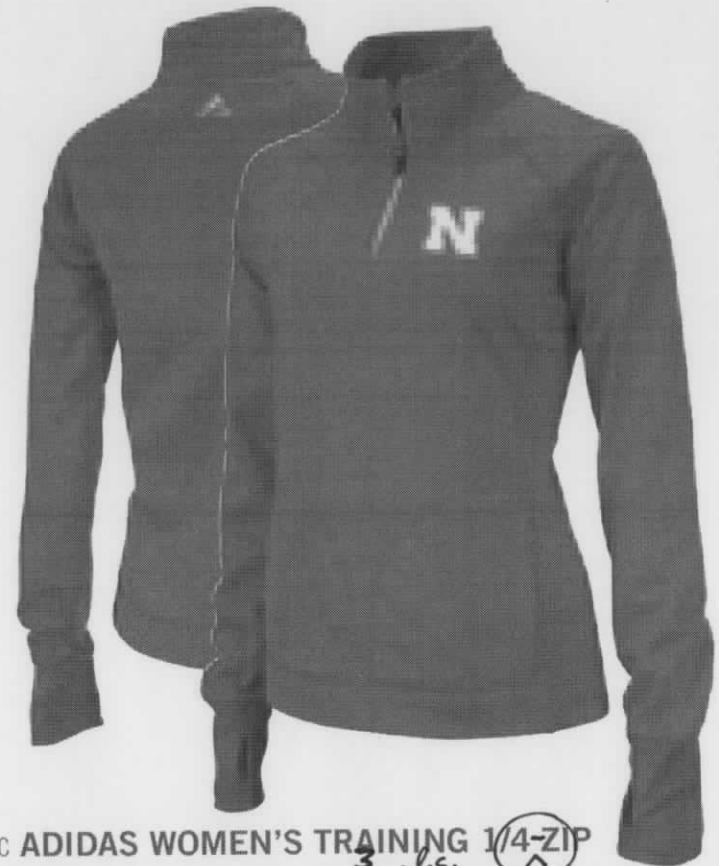


7B **ADIDAS WOMEN'S SIDELINE WARM UP KNIT PANT**

Knit, side pockets and zippered leg openings. Embroidered logos. 100% polyester.

Red

S | M | L | XL | 2XL \$55.00



7C **ADIDAS WOMEN'S TRAINING 1/4-ZIP**

Reflective zipper tape at neck. Vertical tonal stripes on cuff. Reflective Adidas logo at back neck. Embroidered school logo. 100% polyester fleece.

Red (Shown on Model) l.c.

S | M | L | XL | 2XL \$50.00



S | M | L | XL | 2XL \$70.00

100% polyester.

Red

S | M | L | XL | 2XL \$55.00

Red (Shown on Model)

S | M | L | XL | 2XL \$50.00



**7D ADIDAS WOMEN'S
SIDELINE POLO**

Climalite. Front and back mesh inserts. Contrast back stitching and embroidered logos. 100% polyester.

Red

S | M | L | XL | 2XL \$55.00



**7E ADIDAS WOMEN'S PRINCESS
MESH SHORT**

3 self-fabric stripes on sides. 3" inseam. Embroidered logos. 100% polyester mesh.

Black/White, Red/White

S | M | L | XL | 2XL \$30.00



7F ADIDAS WOMEN'S TRAINING PANT

3 tonal stripes across mid-calf on both legs, screen-printed logo at hip. 85% polyester, 15% spandex.

Black

S | M | L | XL | 2XL \$50.00



7G **ADIDAS WOMEN'S 1/4-ZIP MICRO-FLEECE ZIP**

3 applied stripes on upper back. Embroidered logos. 100% polyester micro-fleece.

Black

S | M | L | XL | 2XL \$55.00



7H **ADIDAS WOMEN'S QUILTED VEST**

All-over quilted pattern. Front pockets. 3 self-fabric stripes on upper back. Embroidered graphics. 100% polyester.

Black

S | M | L | XL | 2XL \$55.00



7I **ADIDAS WOMEN'S FONTISM SHORT-SLEEVE TEE**

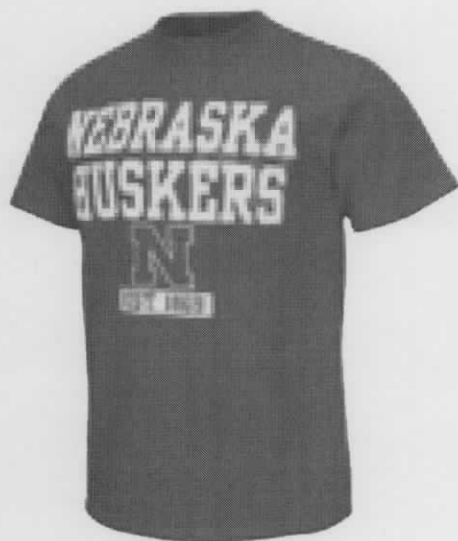
Loose-fit tee with arched screen-print. 100% cotton.

Red, Grey (Shown on Cover)?

S | M | L | XL | 2XL \$20.00

COLLEGE GEAR

MEN'S



8A JANSPOUT MEN'S SHORT-SLEEVE TEE

University tee. Screen-printed graphics. 6-ounce crewneck with a 1x1 rib collar. Tagless labeling. 100% cotton jersey.

Red

S | M | L | XL | 2XL | 3XL \$17.95



8B JANSPOUT MEN'S LONG-SLEEVE TEE

Pregame tee. Screen-printed graphics. 6-ounce 1x1 rib at the crewneck and long sleeve cuff. Double needle coverstitching on all major seams. Tagless labeling. 100% cotton jersey.

Grey

S | M | L | XL | 2XL | 3XL \$29.95



8C JANSPOUT MEN'S OMEGA FULL-ZIP HOOD

Screen-printed graphics. Dyed to match zipper front and pouch pocket. Fully lined hood, antique brass logo grommets and cotton knotted drawcord. 55% cotton, 45% polyester.

Graphite

XS | S | M | L | XL | 2XL \$44.95



8D JANSPOUT MEN'S ALPHA HOOD

Screen-printed graphics. Double needle coverstitched reinforced seaming. Lined hood, and cotton knotted drawcord. 55% cotton, 45% polyester.

Scarlet Red (Shown on Model)

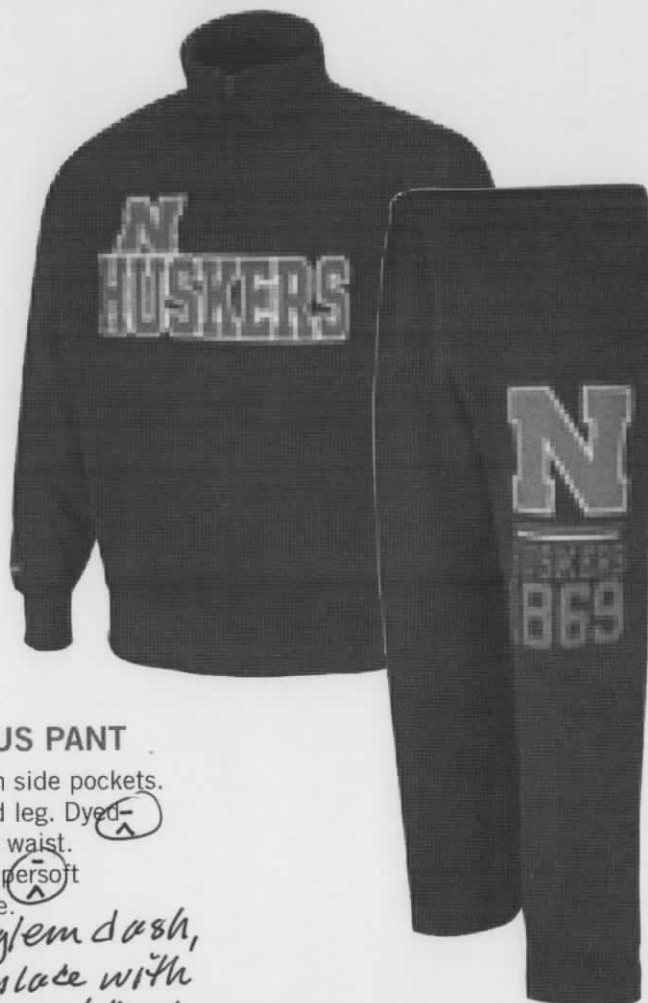
XS | S | M | L | XL | 2XL | 3XL \$44.95

8E JANSPOUT MEN'S E-ZEE
1/4-ZIP

Comfort twill applique graphics. 1/4-zip with ^{h.c.}Antique Brass-covered zipper, herringbone taped neckline and back locker patch. Supersoft 55% cotton, 45% polyester fleece.

Collegiate Black

S | M | L | XL | 2XL \$49.95



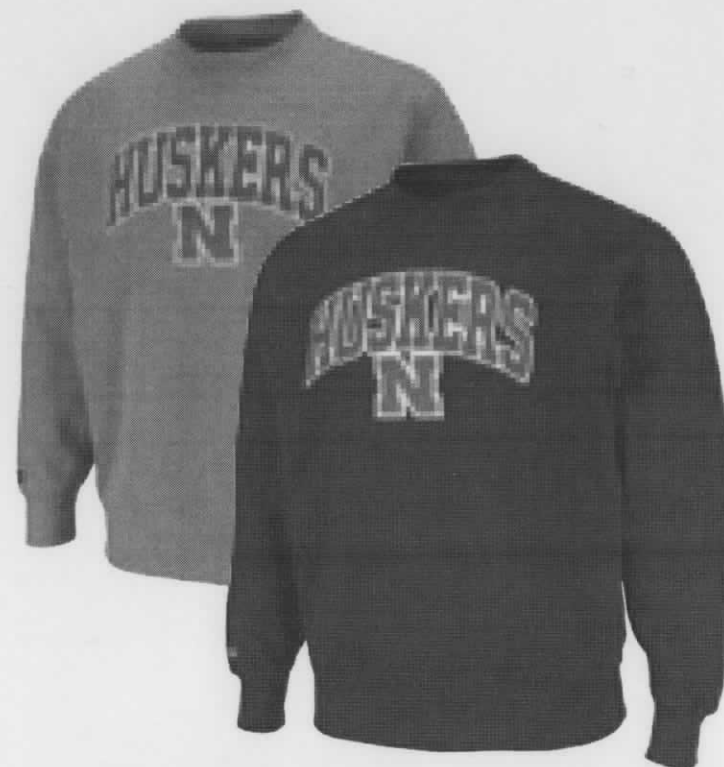
8F JANSPOUT MEN'S CAMPUS PANT

Screen-printed graphics. On-seam side pockets. Roomy fit throughout the seat and leg. Dyed to match cotton drawcord, elastic waist. 32" inseam - size Large. Comfy supersoft 55% cotton, 45% polyester fleece.

Collegiate Black

S | M | L | XL | 2XL \$34.95

*use longlem dash,
or replace with
the word "on"*



8G JANSPOUT MEN'S UNDERGRAD CREW

Comfort twill applique. Brushed-back fleece, spandex-reinforced rib trims. 55% cotton, 45% polyester.

Grey or Graphite? (excel has white) Collegiate Black

XS | S | M | L | XL | 2XL \$39.95 3XL \$41.95

WOMEN'S

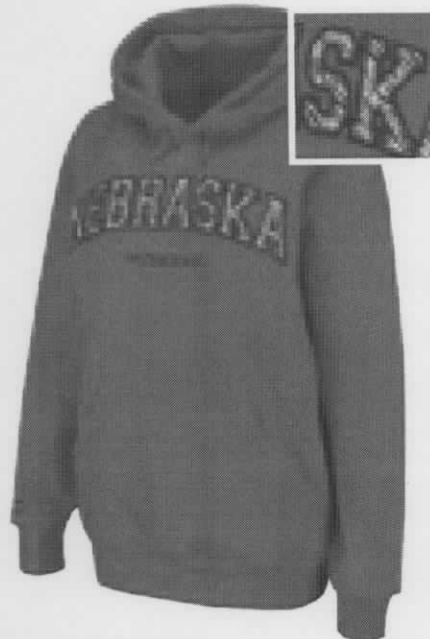


9A JANSPORT WOMEN'S SHORT SLEEVE TEE

Screen-printed zebra-print graphics with contrast foil outline. 100% cotton jersey.

White, Black

XS | S | M | L | XL \$24.95



9B JANSPORT UNISEX ALPHA HOOD

Sewn applique zebra-print graphics. Double-needle coverstitched reinforced seaming, lined hood, and cotton knotted drawcord. 55% cotton, 45% polyester.

Red

XS | S | M | L | XL | 2XL | 3XL \$49.95



9C JANSPORT WOMEN'S DARCY SHORT-SLEEVE TEE

Trendy, v-neckline. Foil-print graphics. Soft, shrink-resistant style. 100% cotton jersey.

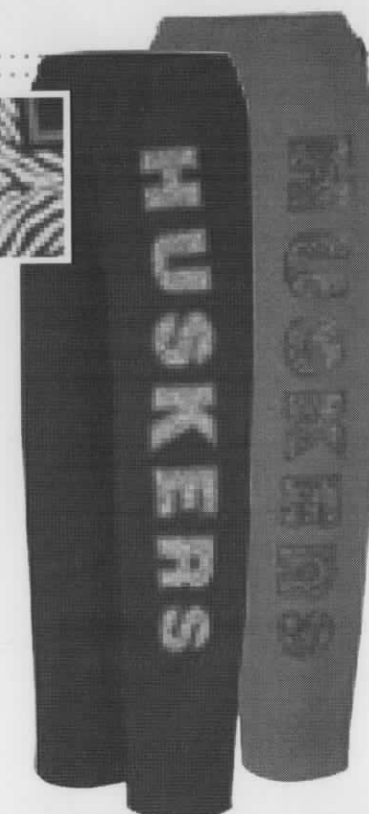
Black, Grey, White
S | M | L | XL \$24.95



9D JANSPORT WOMEN'S LEGEND PULLOVER HOOD

Sewn applique zebra-print graphics. Easy-on v-neck. Crushed velvet necktape at back. 55% cotton, 45% polyester fleece.

l.c. **White (Shown on Model), Black**
S | M | L | XL | 2XL \$49.95



9E JANSPORT UNISEX PANTS

Screen-printed zebra-print graphics with contrast foil outline. On-seam side pockets. Roomy fit throughout the seat and leg. Dyed-to-match cotton drawcord, elastic waist. 32" inseam. Size Large. Comfy supersoft 55% cotton, 45% polyester fleece.

Black, Red
S | M | L | XL | 2XL \$34.95

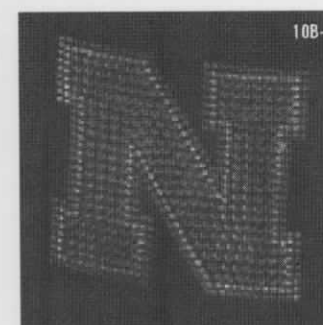
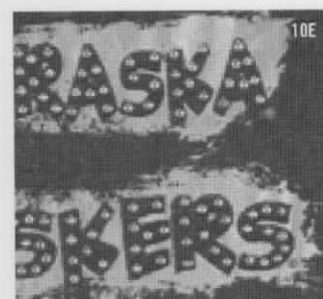
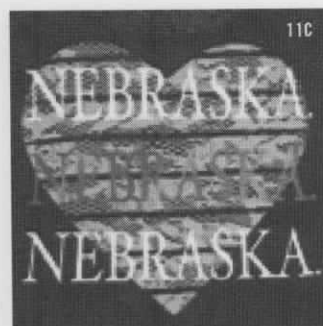
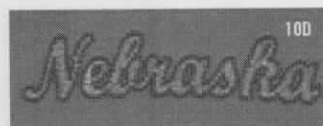
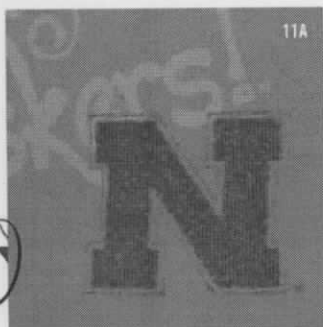
em dash or use "on" instead

800-627-0047 | NEEBO.COM/~~FPO~~ unlcatalog

COLLEGE GEAR | 9

COUTURE

WOMEN'S





10B WOMEN'S HAT

Rhinestone graphics.
100% cotton twill.

Black

One Size Fits Most \$29.95



10A WOMEN'S BURNOUT FOOTBALL SHORT-SLEEVE TEE

Rhinestone graphics. 50% polyester, 50% cotton.

Black

S | M | L | XL \$49.95

10C WOMEN'S PASHMINA SCARF

Rhinestone graphics. 55% acrylic, 45% viscose.

Black

One Size Fits Most \$24.95

acrylic



10D WOMEN'S LONG-SLEEVE TEE

Rhinestone graphics. 100% combed cotton.

Red

S | M | L | XL \$44.95 2XL | 3XL \$49.95

↑ a little more space



10E WOMEN'S ALEXA 3/4-SLEEVE TEE

Scoop neck. Gunmetal foil graphics with dome head studs. Super soft, 84% cotton, 16% linen.

Heather Black

S | M | L | XL \$39.95



11A **WOMEN'S AYDEN SHORT-SLEEVE TEE**

Scoop neck. Pressed glitter 'N' with screen-printed graphics. 100% cotton.

Red

XS | S | M | L | XL \$29.95

use double quotes



11B **WOMEN'S KAYLEE SHORT-SLEEVE TEE**

Open neck. Screen-printed and foil graphics. Lightweight, 100% french terry fleece.

White? — looks Black

XS | S | M | L | XL \$29.95



11C **WOMEN'S CLAIRE SHORT-SLEEVE TEE**

Scoop neck. Screen-printed team name and foil heart graphics. 100% cotton.

Black

XS | S | M | L | XL \$24.95



11D **WOMEN'S LYDIA SHORT SLEEVE TEE**

Scoop neck. Screen-printed and foil graphics. 100% cotton.

Black

XS | S | M | L | XL \$24.95



11E **WOMEN'S TAYLOR LONG SLEEVE TEE**

Rhinestone-encrusted 'N' on front, "Huskers" in foil and rhinestone sparkle down the sleeve. 95% cotton, 5% spandex.

Red

S | M | L | XL \$39.95

use
double
quotes



11F **WOMEN'S 3/4-SLEEVE TEE**

Rhinestone graphics. 100% combed cotton.

Black

S | M | L | XL \$49.95 2XL | 3XL \$51.95

↑
more
space

800-627-0047 | NEEBO.COM/~~FP~~ unlcatalog

WOMEN'S COUTURE | 11