

Welcome to BLI

Discover the Power of Ownership

What makes BLI Rentals different in the rent-to-own industry? It's simple. We believe in putting the interests of others first. We firmly believe that ownership is in the best interest of dealers and the customers they serve. Established on a foundation of faith, we bring our commitment to personal service, personal integrity and personal responsibility into all we are and all we do.

Leaders in Ownership Solutions

BLI Rentals LLC provides rent-to-own services to businesses that sell a wide range of outdoor equipment — sheds, gazebos, swing sets, chicken coops, outdoor furniture, and other outdoor structures. We're not the people or the company that builds these products, but we are the people who provide our dealers with convenient, accessible rent-to-own solutions so that more customers can purchase these products.

Rent to Own — A Smart Solution for Today's Families

Today, fewer people have the ability to save a significant amount of cash. Many families cannot afford to pay cash for a \$3,000 shed or structure, but they may be able to afford monthly payments.

Ownership Matters

Rent-to-Own agreements are far more preferable — and make much better financial sense — than renting a storage garage and never owning anything in return. A rent-to-own contract also allows consumers to enjoy their shed or outdoor equipment while they make payments. For many customers, achieving ownership matters — it's a point of pride, and a smart financial decision.

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Career Opportunities at BLI

Become Part of the Ownership Solution

“At BLI we’re like a family. We all support each other. We take care of each other. The most successful employees at BLI are those who put their co-workers before themselves. It’s just as important to build relationships with the people sitting next to us as it is building relationships with customers and dealers.”

— Carol, BLI Human Resources(?) Director

BLI is an exciting place to work, offering challenges, opportunities, teamwork and rewards. As a company we pledge to support our employees through ongoing training and support, and we expect each employee to become part of our mission to help move our customers to ownership.

If you believe you can be part of our team, and help make a difference in the lives of business owners and customers across the nation, we encourage you to apply.

- Customer Service Representative
- Dealer Support Representative

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Payment Options – Change to “Customer Payments”

Convenient Payment Options

Pay your way to ownership.

At BLI we work hard to offer our customers many convenient payment options, because making your rental payment should never be a hassle.

Automatic Debit Payments – We can help you never miss a payment by setting up automatic withdrawals from a bank account or credit card.

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E-Billing – You may choose to receive your updated account statements and bills via email for paperless account management.

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24/7 Pay by Phone – Simply call 888-850-7847 to make a payment. Please have your Customer ID number ready when you call.

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Pay by U.S. Mail – Send a check or money order payable to: BLI Rentals LLC, P.O. Box 992, Emporia, KS 66801

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Payment Reminders – At your request, BLI will send text reminders to keep you on track for your next payment.

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Customer Page – Change to “Customer Support”

“Our goal at BLI is ownership for our customers. I don’t think any other rent-to-own company helps assist customers more in making payment arrangements that best suit their needs. We work with customers on a case-by-case basis so they can ultimately obtain ownership.”

— Geri, BLI Customer Service Supervisor

Superior Customer Support

Friendly, Solution-Oriented Service

Congratulations on making a smart financial decision to rent to own your new structure. At BLI you can always expect to be treated as a friend — from the first time we process your application and security deposit to the day you own your own building.

BLI’s mission is to promote ownership, so we genuinely care about each person’s ability to rent to own. Our customer support professionals understand that the unexpected can and does happen, and we’re here to find solutions. We also offer convenient ways to access and manage your account. Welcome to BLI.

Smart Solutions – BLI’s rent-to-own solution provides storage or other outdoor structures at about the same cost (per square foot) as renting an off-site storage unit. However, unlike off-site storage services, with BLI every payment is moving you to [ward](#) ownership.

BLI provides rent-to-own options on a wide range of products, including:

- [P](#)ortable sheds
- [S](#)wing/play sets
- [M](#)ini-barns
- [L](#)ivestock shelters
- [G](#)azebos
- [D](#)ecks
- [P](#)layhouses

Friendly Customer Phone Support – BLI offers direct customer service by phone 8 a.m. to 8 p.m., Monday through Friday, and 8 a.m. to 4 p.m. on Saturdays.

24/7 Online Account Access – Enjoy convenient and secure online login and anytime account management.

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Five Reasons to Build Business with BLI

1 Promoting the Power of Ownership

- **Commitment to Customers** – BLI wants your customers to become owners, and we provide rent-to-own solutions to make this happen.
- **Variety of Rent-to-Own Solutions** – We offer solutions for customers to purchase a range of products and equipment, and provide various rent-to-own terms.

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2 Innovative Online Tools

- **E-Sign and AppXpress** – 100% paperless processing, instant approval for an immediate close, and expedited payment on agreements completed with E-Sign.
- **Online Payment Calculator** – Convenient price and payment quotes for customers.
- **Free (emphasize some other way than all-caps, such as color) Tablet** – Use E-Sign and receive a complimentary tablet loaded with BLI apps and tools.
- **Online Used Inventory** – BLI helps customers find formerly leased sheds and equipment, with photos and links directly to your business.
- **Customer Online Application** – Customers access your dealer-branded link for online pre-approval prior to visiting your business, or from a remote location.

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3 Dependable, Experienced Dealer Support

- **Dedicated Regional Representatives** – Your dealer representative is an expert in the industry, and located nearby for on-site visits and assistance.
- **Online and Phone Dealer Support** – Our dealer support team is available by phone 7 (8?) a.m. to 8 p.m., Monday through Friday, and 8 a.m. to 4 p.m. on Saturdays for friendly, knowledgeable assistance.
- **Extended Support Hours** – We know Saturdays are busy days, so BLI dealer representatives and our dealer support team members are available when you need us most.
- **Dealer Sales Training** – BLI provides one-on-one personalized training to make it easy to join the BLI team and utilize our tools.

4 **New (emphasize some other way than all-caps, such as color)** Rent-to-Own Enhancements

- **90 Days Same as Cash** – Provided with no charge to you or your customer.
- **Lower Security Deposit** – We've lowered the security deposit based on customer rental terms to make it easier on customers to finance their shed.
- **More Money Down** – Customers may choose to pay more money upfront to be held in a reserve account, or applied for a lower down payment (not available in all states).
- **24-, 36-, 48- and 60-Month Terms** – New term lengths to fit individual customer needs.

5 Superior Customer Service

- **Friendly Phone Support** – BLI offers direct customer support by phone 8 a.m. to 8 p.m. Monday through Friday, and 8 a.m. to 4 p.m. on Saturdays.
- **24/7 Online Account Access** – Convenient and secure online account information.
- **Convenient Payment Options** – Customers can choose automatic payments, 24/7 pay-by-phone, e-billing reminders and text alerts.

See all the ways BLI supports your customers, and in doing so, helps to build your business's reputation.

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Under E-Sign video box:

E-Sign Makes Sales Easier

Learn how BLI's new E-Sign service makes selling and finalizing contracts easier and faster. Watch the short video >

Under truck photo box:

Rent-to-Own Program Updates

Announcing enhancements to BLI's already excellent rent-to-own program. Learn more >

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Dealer Login and Online Support

At BLI we're committed to listening to our dealers, making improvements in our rent-to-own program, [for consistency], and creating better ways to build your business.

Online tools are an important part of our rent-to-own program, giving dealers the power of convenience, and the ability to close deals faster, and turn renters into owners.

BLI Dealer Sign-In here:

(Dealer Login box)

Not a BLI Dealer yet? Join us today to enjoy innovative online tools:

- **E-Sign and AppXpress** — 100% paperless processing, instant approval for an immediate close, and expedited payment on agreements completed with E-Sign.
- **Online Payment Calculator** — Convenient price and payment quotes for customers.
- **Free Tablet** — Use E-Sign and receive a complimentary tablet loaded with BLI apps and tools.
- **Online Used Inventory** — BLI helps customers find formerly leased sheds and equipment, with photos and links directly to your business.
- **Customer Online Application** — Customers access dealer-branded link for online pre-approval prior to visiting your business, or from a remote location.

“Doing business with BLI is a real pleasure. Any questions or issues we have, there is someone readily available to chat with us. BLI makes it easier to do business, and if you can make it easier for your customers, then you're going to be head and shoulders above your competition.”

— Mike Winslow, Winslow's Custom Buildings, Wills Point, Texas

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Protection+ – Change to “Protect Your Investment”

Protect Your Investment with Protection+

Savings and security are available here.

As a BLI customer, you have the opportunity to purchase membership in Protection+, a program that protects your investment in rented buildings and structures. Many home insurance policies do not cover rented or outdoor sheds and equipment. Protection+ protects you from financial liability in the event of weather damage, layoffs or other circumstances that affect the structure, and your ability to pay.

Protection+ Primary Benefits:

- Liability Damage Waiver
- Identity Theft Protection
- Accidental Death and Dismemberment
- Payment Waiver Protection

Protection+ Additional Member Benefits:

- Travel and Entertainment – Enjoy reduced ticket costs to theme parks and movies, and discounts on rental cars.
- Health Care – Receive additional benefits to help with healthcare costs, including dental, hearing, eye and eyewear, prescription drugs, and chiropractic care plans. Also receive access to a 24-hour nurse helpline, mail-order diabetes supplies, child ID program, and vitamins and nutritional supplements.
- Retail Discounts and Offers – Save on flowers, gifts and greenery, and gift and gas cards. Receive a \$500 grocery coupon book with membership, and cash-back member rewards.

Learn more at www.eclubonline.net. Each BLI customer also receives Protection+ information in their BLI welcome packet. Or, call our customer support line at 888-850-7847.

AD&D Insurance: The description herein is a summary only. It does not include all terms, conditions and exclusions of the policy described. Please refer to the actual policy for complete details of coverage and exclusions. Insurance is offered through the company named on the certificate of insurance.

Payment Waiver Protection: The description herein is a summary only — please contact your BLI representative for coverage details.

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This is not insurance.

| Attention Wisconsin residents: Liability Damage Waiver not available.

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Promote Ownership

Become a BLI Dealer and Grow Your Business

If you would like more information about becoming a BLI Dealer, we invite you to fill out the form below, which will be sent directly to BLI corporate headquarters in Kansas. We would like to speak with you, and with your consent, we will mail or email you a packet of information and videos.

“My dealers tell me that our customer and dealer service is top-shelf. We’re the company that’s becoming known for helping renters become owners.”

— Steve, BLI Dealer Representative

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What Our Dealers Say About BLI

“BLI’s level of service is over the top. If we have a question anytime during business hours, we can pick up the phone and call, which makes it really easy for us to explain things to the customer and help the customer have that really good experience when they’re ordering their product. BLI has not only helped the customer afford a building they may not have been able to own otherwise, but they’ve also helped us as a business increase our sales and revenues.”

— David Zook, Owner, Horizon Structures

“Our customers are really important to us and we want to make sure people have a good experience, not waiting to take the building back, [run-on sentence here, can’t quite figure out the intended meaning in order to edit properly] BLI is really good about working with them, alternative routes, keeping the building, wintertime after Christmas, fuel bills, strapped for cash, stretching the time for people to catch up — people come back with positive feedback. [Previous sentence needs completely rewritten, and probably split in two or three sentences — hard to understand.] That’s really important to us.”

— Kirsten Riker, General Manager, Amish Barn Co.

What Our Customers Say About BLI

“I needed to replace an older, deteriorating shed. I saw the rent-to-own option on a sign, and because I’m retired and on disability, the payment plan fit right in. It was really easy to work with BLI, to set up the payments on automatic debit, and I haven’t had any problems whatsoever.”

— Chris McGrath, Customer

“[The shed] was very affordable — I couldn’t believe it. I had to ask three times! The rent-to-own process was very easy, very simple. We have our payment automatically deducted, and the shed is almost paid off. They set it all up for you, send you a survey after it’s done, and make sure it’s set up the way you want it.”

— Quotonya, Customer

What Our Employees Say About BLI

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“Serving in a collections function here at BLI is very different than anywhere else I’ve ever worked. We go the extra mile to try to help out customers, to establish rapport, to communicate with them. We want to find a way to get them to a current payment status. Whereas a lot of companies may be very rigid or very closed in [vague, or jargon — what does “closed in” mean?], at BLI we have a friendly approach.”

— Will, Collections Manager

“BLI is building a culture with employees that extends to everything you do. It gets into your heart, it gets into your soul — you eat, sleep, and breathe it because you’re with a company that you know cares about you. They’re taking care of you, and they’re always there. And it doesn’t matter what I do in the field, I can call in and talk to any department. They’re happy to talk to you, they’re encouraging, and they’re helpful.”

— Steve, Dealer Representative

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Find What You Need, For Less

Previously Rented Equipment for Sale

BLI is proud to showcase previously rented sheds and other outdoor equipment now available for purchase through our network of dealers. Browse the current inventory. Scroll over each picture to see the size and type of structure, and the location where available. Click and go to a page with an [enlarged photo](#), detailed descriptions of the structure, cost and payment information, and the dealer name, location and contact information — including an email link and map. At BLI, we're committed to making ownership easier.

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